



WEWS

ORDER

Print Date 09/24/12

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Flight Dates **10/30/12-11/05/12**

Contract / Revision **304935 /**

Original Date / Revision
07/17/12 09/05/12

Advertiser **Sutton / Democrat / Congress**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Product

Betty Sutton For Congress. 10.30-1

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1973**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share 100% Market Value 118575

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	94	\$100,788.75	\$118,575.00	0.00
Totals	94	\$100,788.75	\$118,575.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	94	\$100,788.75	\$118,575.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/30/12	11/05/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$175.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$175.00		0.00						
N 2	WEWS	10/30/12	11/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00



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Contract / Revision **304935** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 09/05/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton For Congress.** Estimate # **1973**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	10/30/12	11/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$250.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$250.00		0.00			
N 3	WEWS	10/30/12	11/05/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$950.00	P-1	0.00	NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					5	\$950.00		0.00			
		Week: 11/05/12	11/11/12	M-----					2	\$950.00		0.00			
N 4	WEWS	10/30/12	11/05/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$950.00	P-1	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$950.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$950.00		0.00			
N 5	WEWS	10/30/12	11/05/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$650.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$650.00		0.00			
N 6	WEWS	10/30/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$650.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$650.00		0.00			
N 7	WEWS	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$650.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$650.00		0.00			
N 8	WEWS	10/30/12	11/05/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N 9	WEWS	10/30/12	11/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	-TWT---	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---					2	\$650.00		0.00			
N 10	WEWS	10/30/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--					4	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N 11	WEWS	10/30/12	11/05/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W-F--					2	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N 12	WEWS	10/30/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **304935** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 09/05/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton For Congress.** Estimate # **1973**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	10/30/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--		4				\$750.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$750.00		0.00			
N 13	WEWS	11/04/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$1,600.00		0.00			
N 14	WEWS	11/03/12	11/03/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	SA 7-8p Rotation		News	-----Sa--		:30	(\$1,600.00)		0.00	NM		
		See MG 14.2													
		[N/A PGM CHG TO PLACE - SA 7PM NEWS]													
	2	WEWS	10/29/12-11/04/12	SA 7PM News		7-730p	-----Sa--		:30	\$1,600.00		0.00	NM		
		Ⓜ MG for 14.1 11/03													
N 15	WEWS	10/30/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	4	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--		4				\$2,500.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$2,500.00		0.00			
N 16	WEWS	11/03/12	11/03/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$5,500.00	P-2	0.00	NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$5,500.00		0.00			
N 17	WEWS	10/30/12	11/05/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWT---		3				\$1,000.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
N 18	WEWS	10/30/12	11/05/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	4	\$3,000.00	P-1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWT--S		4				\$3,000.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$3,000.00		0.00			
N 19	WEWS	10/30/12	11/05/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWT---		3				\$700.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$700.00		0.00			
N 20	WEWS	11/04/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$900.00		0.00			
N 21	WEWS	11/03/12	11/03/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$3,500.00		0.00			
N 22	WEWS	11/03/12	11/03/12		CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00



WEWS

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Hiatus Dates

Original Date / Revision 07/17/12/ 09/05/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton For Congress.** Estimate # **1973**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA GMA 8-9a											
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$900.00		0.00						
N23	WEWS	10/30/12	11/05/12	M-F 730-8P	CM	730-8p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
				730-8p Let's Ask America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	3		\$1,200.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00						
N24	WEWS	10/30/12	11/05/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
				7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$1,200.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00						
N25	WEWS	10/30/12	10/30/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$7,000.00		0.00						
N26	WEWS	11/03/12	11/03/12	Sa 6a-8a News	CM	6-8a	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Sa 6-8a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$550.00		0.00						
Totals														94	\$118,575.00